



Melco Crown Entertainment
新濠博亞娛樂

My name is Geoff Benham and I am the Creative Director for Melco Crown Entertainment in Macau. I have had the distinct pleasure of working with DyHard Productions on a wide variety of projects in both Macau and Manila over the past couple of years. I would like to offer you my highest professional recommendation when it comes to working with the DyHard team. I found them to be very creative, budget and time conscious and easy to work with. They are both good at taking very specific directions, as well as producing “on the fly,” as I like to call it, with very little input from me. They are organized and flexible and have always produced the highest quality results within the project boundaries I have set for them. They listen to my objectives and are dedicated to producing at 100% effort levels regardless of the Project’s size, budget, schedule and complexities.

They are very talented composing, producing and performing musicians and this background gives them a very solid baseline for producing a wide array of entertainment content. I have challenged them to step beyond their comfort zones in many of our collaborative projects together and I have always been very happy with the results. They communicate effectively and have an international network of resources that has proven to be very valuable to me on several occasions.

I am constantly looking for new opportunities to engage DyHard and have been very pleasantly surprised with their concept development capabilities. They often submit their own proposals and ideas for new shows, holographic video content, music videos, events and parties. I embrace this entrepreneurial spirit and encourage you to do the same.

In summary, I have been very happy working with Tim and Ian and DyHard Productions on various projects in both Macau and Manila and would not hesitate to hire them again. I am available to add a more interactive reference via phone or email if you would find that beneficial. Please do not hesitate to contact me

Best Regards,

Geoff Benham
Creative Director
Melco Crown Entertainment

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